

# Terms of Service

**Effective Date: 12/01/2025**

Welcome to Civil War Ranch!

By opting into our SMS communication services, you agree to the following terms and conditions:

## **1. Consent and Opt-In**

- a. You consent to receive SMS messages from Civil War Ranch by:
  - i. Providing your phone number and accepting the opt in policy during registration or service inquiry

## **2. Message Frequency**

- a. You may receive SMS messages throughout your service duration as needed to communicate important information for your event.

## **3. Opt-Out Instructions**

- a. You can opt out of SMS communication at any time by replying “STOP” to any message. You may also contact us directly to request cessation of messages.

## **4. Business Information**

- a. Company Name: Civil War Ranch, LLC
- b. Contact Email: [team@civilwarranch.com](mailto:team@civilwarranch.com)
- c. Contact Phone: 417-237-0771
- d. Website: <https://civilwarranch.com>

## **5. Privacy Policy**

- a. All personal data will be handled in accordance with our Privacy Policy.

## **6. Cost Information**

- a. Standard message and data rates may apply based on your mobile carrier. You are responsible for any charges incurred for receiving SMS messages.

## **7. Campaign Description**

- a. Our SMS communication is designed to keep you informed about:
  - i. Appointment confirmation and reminders
  - ii. Service updates
  - iii. Billing notifications
  - iv. General business communication

## **8. Data Protection**

- a. Your data is securely hosted by 17hats and its texting provider, Bandwidth. We take measures to ensure your data is protected from unauthorized access.
- b. Data Protection: Your personal information (including mobile opt-in data) will never be sold or freely given to third parties. No mobile information will be

shared with third parties / affiliates for marketing or promotional purposes. All other categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

#### **9. Changes to Terms**

- a. These terms may be updated periodically. Continued use of SMS services constitutes acceptance of the revised terms.

#### **Contact Information**

For any questions regarding these Terms of Service, please reach out to us at:

Civil War Ranch, LLC  
team@civilwarranch.com  
417-237-0771